



**NUS**  
BUSINESS  
SCHOOL



**6**  
NUS BBA: BE AGILE, BE YOU

UNCOVER YOUR **BRILLIANCE**



WITH NUS BUSINESS SCHOOL



# CUSTOMISE YOUR EDUCATION

## 2ND MAJORS AND MINORS

Unrestricted electives offer students the freedom to explore courses aligned with their personal interests and career aspirations. This flexibility allows them to craft a well-rounded education by selecting one or multiple other majors and minors from within and beyond NUS Business School.



### Primary BBA Major:

- Accountancy
- Applied Business Analytics
- Business Economics
- Finance
- Innovation & Entrepreneurship
- Leadership & Human Capital Management
- Marketing
- Operations & Supply Chain Management
- Real Estate

### Second Major:

- Any other BBA Major; or
- Any other major offered within NUS



OR

### Minor:

- Up to two BBA Minors to broaden your knowledge in the business landscape; or
- Any other minor course(s) offered within NUS

## DOUBLE DEGREE PROGRAMME

The Double Degree Programme (DDP) allows students to graduate with two different degrees in two disciplines. Business students may pursue the following disciplines:

- Business Analytics
- Computer Science
- Engineering
- Law
- NUS – PKU Extended Exchange
- Others\*
- Communications & New Media
- Economics
- Information Systems



UP FOR A CHALLENGE? LEARN MORE ABOUT THE DDP HERE!

*\*Students may apply to pursue self-initiated DDP combinations after the first year of study.*

## CONCURRENT DEGREE PROGRAMME

The Concurrent Degree Programme (CDP) allows students to pursue a Bachelor's and Master's Degree concurrently.

### BACHELOR & MASTERS DEGREE

- BBA (Hons) + Master in Public Policy (with Lee Kuan Yew School of Public Policy)
- BBA (Hons) + Master of Science in Management



AIMING FOR A MASTER'S QUALIFICATION? CHECK OUT THE CDP HERE!



## DID YOU KNOW?

### Grade Free Scheme for Freshmen

NUS aims to provide a supportive and enabling environment for undergraduates to make a successful transition to university life.

Students may exercise the Satisfactory / Unsatisfactory (S/U) option for up to 32 units for eligible courses read in the first year; if this is not fully utilised, the S/U option may still be exercised for up to 12 units in subsequent semesters.



# NUS BBA CURRICULUM

Explore a multidisciplinary A.G.I.L.E. curriculum that equips you with the right tools to succeed in a dynamic business world. Go to **AT A GLANCE** to discover what A.G.I.L.E. means to us at NUS Business School.

<b>COMMON CURRICULUM</b> <b>52 UNITS</b>	<b>COURSES FROM GENERAL EDUCATION PILLARS (24 UNITS)</b> <ul style="list-style-type: none"> <li>• Communities and Engagement</li> <li>• Critique and Expression</li> <li>• Cultures and Connections</li> <li>• Data Literacy</li> <li>• Digital Literacy</li> <li>• Singapore Studies</li> </ul>	<b>BUSINESS ENVIRONMENT COURSES (20 UNITS)</b> <ul style="list-style-type: none"> <li>• Business Communication for Leaders</li> <li>• Business Ethics</li> <li>• Decision Analytics using Spreadsheets</li> <li>• Legal Environment of Business</li> <li>• Managerial Economics</li> <li>• Real Estate, Society and Enterprise</li> </ul>
	<b>CROSS-DISCIPLINARY COURSE - FIELD SERVICE PROJECT (8 UNITS)</b>	
	<b>GLOBAL EXPERIENCE MILESTONE</b>	<b>WORK EXPERIENCE MILESTONE</b>

<b>MAJOR CURRICULUM</b>  <b>BUSINESS MAJORS</b> <b>60 UNITS</b>  <b>ACCOUNTANCY MAJOR</b> <b>68 UNITS</b>  <b>REAL ESTATE MAJOR</b> <b>64 UNITS</b>	<b>BUSINESS FUNCTION COURSES (24 UNITS)</b> <ul style="list-style-type: none"> <li>• Accounting for Decision Makers</li> <li>• Finance</li> <li>• Operations &amp; Technology Management</li> <li>• Organisational Behaviour</li> <li>• Principles of Marketing</li> <li>• Programming for Business Analytics</li> </ul>
	<b>MAJOR COMPULSORY AND ELECTIVE COURSES FROM:</b> <ul style="list-style-type: none"> <li>• Business (32 UNITS)</li> <li>• Accountancy (40 UNITS)</li> <li>• Real Estate (36 UNITS)</li> </ul>
	<b>CAPSTONE COURSE (4 UNITS)</b> <ul style="list-style-type: none"> <li>• Strategic Management (BIZ major)</li> <li>• Integrated Perspectives in Accounting &amp; Business (ACC major)</li> <li>• Real Estate Development (RE major)</li> </ul>

<b>UNRESTRICTED ELECTIVE COURSES</b>  <b>BUSINESS MAJORS (48 UNITS)</b>  <b>ACCOUNTANCY MAJOR (40 UNITS)</b>  <b>REAL ESTATE MAJOR (44 UNITS)</b>
<p>Leverage the flexibility of unrestricted electives to shape your university education, diving into subjects that not only enrich your learning experience but also fuel your passion for knowledge.</p>



# WHAT OUR GRADUATES DO

## ACCOUNTANCY

- Accountant
- Auditor
- Forensic Accountant
- Risk Advisory
- Tax Advisory

## BANKING & FINANCE

- CFD Trader
- Commercial Banking Analyst
- Compliance officer
- Corporate Banking Analyst
- Credit Risk Associate
- Equity Analyst
- Global Markets Graduate Analyst
- Investment Banking Analyst
- Private Equity Analyst
- Relationship Manager
- Research Analyst
- Risk Analyst
- Securities Services Analyst
- Underwriter
- Wealth Management Analyst

## CONSULTING

- Analyst - Corporate Advisory
- Associate Consultant
- Business Analyst
- Business Architecture Analyst
- Client Services Research Associate
- Research Analyst

## E-COMMERCE

- Affiliate Marketing Solutions Partner
- Business Analyst Associate
- Cross Border Commerce Analyst
- Financial Planning & Analysis Associate
- Key Account Manager Associate
- Partnerships Associate
- Regional Operations Excellence Analyst

## HOSPITALITY

- Accounts Executive
- Conference Management
- Marketing Executive
- Optimisation Analyst

## HUMAN CAPITAL MANAGEMENT

- Associate Consultant
- Recruitment Consultant
- Researcher

## LOGISTICS & SUPPLY CHAIN

- Global Sourcing Specialist
- Inventory Control Analyst
- Logistics Resource Planner
- Operations Analyst
- Production Planner
- Quality Associate
- Sourcing Analyst
- Supply Chain Analyst

## LUXURY, RETAIL & CONSUMER GOODS

- Brand Manager
- Consumer Insights Analyst
- CRM Specialist
- Digital Marketing Executive

## OTHER SECTORS

- Civil and Public Service
- Education
- Energy & Renewables
- Fintech
- Healthcare
- Transport, Maritime & Aerospace

## REAL ESTATE

- Asset Management Associate
- Commercial/ Retail Leasing Executive
- Corporate Real Estate Manager
- Real Estate Advisory Analyst
- Real Estate Consultant
- Real Estate Finance Analyst
- Real Estate Industry Development Analyst
- Real Estate Investment Analyst
- Real Estate Leasing Marketing Analyst
- Real Estate Project Manager
- Real Estate Property & Facilities Manager
- Real Estate Research Analyst
- Real Estate Tenancy & Licensing Executive
- Real Estate Valuer
- Urban Planner

## TECHNOLOGY

- Business Development Associate
- Demand Planning Analyst
- Finance Analyst
- Human Resources Associate
- Logistics Services Specialist
- Product Marketing Associate
- Project Executive
- Regional Operations Excellence Analyst
- Risk Analyst
- Sales Development Representative

## AND MORE...



# BE CAREER-READY



## CAREER ADVISORY RESOURCES

BIZCareers is the dedicated careers centre for NUS Business School, offering specialised coaching and workshops to develop essential career skills. They also foster industry connections and professional networking through corporate engagement events.



LET BIZCAREERS KICKSTART YOUR CAREER JOURNEY

## CAREER COMPASS STARTER WORKSHOPS

The **Career Compass Starter Workshops** guide students in cultivating the essential skills for their careers. Tailored to their needs, the BIZCareers team supports students on their journey, empowering them to achieve their unique career goals and unlock their future potential.



### Year 1

- Strategic Career Planning
- Resume & Cover letter Writing
- Personal Branding
- Networking Skills
- Interviewing Skills
- Dealing with Others in the Workplace

### Year 2 (led by Career Advisors)

- Small Group Resume Clinics
- Small Group Mock Interview Clinics

## WORK STUDY INTERNSHIP PROGRAMME

The **Work Study Internship Programme (WSIP)** is a unique experiential programme that combines academic study with hands-on work experience. While acquiring relevant theoretical knowledge in the classroom, students engage in structured work placements with approved organizational partners. This integrated approach enables students to build industry-relevant skills and gain valuable real-world experience simultaneously.

## WORK EXPERIENCE

Internships play a vital role in university education, offering students invaluable real-world industry experience. Students are encouraged to pursue internships, with many opting to complete at least two within their academic journey. At NUS Business School, completing an internship is a graduation requirement. Furthermore, students have the flexibility to decide whether they wish to earn academic credits for their internship stint.



READ MORE ABOUT OUR BUSINESS INTERNSHIPS HERE!

### Credit-bearing Internships:

0-0-0-0-0  
**4**  
Units

**BI3704**  
Min. 8 weeks internship

0-0-0-0-0  
**8**  
Units

**BI3708**  
Min. 16 weeks internship

0-0-0-0-0  
**12**  
Units

**BI3712**  
Min. 24 weeks internship

0-0-0-0-0  
**4**  
Units

**BI3003**  
Min. 8 weeks internship  
(for non-business/accounting/real estate-related internships)

### Non Credit-bearing Internships:

0-0-0-0-0  
**0**  
Units

**BI3000**  
Min. 8 weeks internship

## FIELD SERVICE PROJECT

The **Field Service Project (FSP)** is an engaging and immersive course where students collaborate with established organisations. Through direct interaction with business leaders, students gain valuable insights into real-world business challenges. The course hones their skills in identifying pain points, conducting in-depth research, and crafting actionable solutions to address these issues effectively.



SCAN HERE TO FIND OUT MORE ABOUT FSP!



# GLOBAL IMMERSION



Global Experience Milestone (GEM)



## OVERSEAS EXCHANGE PROGRAMMES

Students spend time abroad reading courses at an overseas partner university, and in doing so, gain perspectives and experiences in a different cultural environment. This will broaden their horizons and gain essential soft skills in preparation for the business world. Students can choose from a semester-long Student Exchange Programme (SEP) or a wide array of Summer or Winter programmes which are shorter in duration.



CHECK OUT OUR UNIVERSITY PARTNERS HERE!



## OTHER OVERSEAS PROGRAMMES

- Study Trips for Engagement & Enrichment (STEER)
- Southeast Asia Friendship Initiative (SFI)
- NUS Overseas College (NOC)
- International sports and other competitions



EXPLORE OTHER GLOBAL PROGRAMMES HERE!



# CASE COMPETITIONS



## NURTURING TALENTS THROUGH COMPETITIONS

NUS Business School sends teams of students to represent us in case competitions on a local and international scale. We also host competitions and invite students from other institutions to participate. These competitions engage students from local and overseas universities and are excellent focal points for students to congregate, exchange and share inspiring ideas across borders.



SATISFY YOUR COMPETITIVE STREAK. READ MORE HERE!



# CAMPUS LIVING

Students can immerse themselves in a dynamic campus life filled with diverse residential options and programmes tailored to their needs. They can explore countless opportunities that enrich their education while connecting them to vibrant communities. This is also the perfect opportunity to forge lifelong friendships that provide support and companionship for life.



FIND YOUR PERFECT ACCOMMODATION HERE!



# BIZAD CLUB

The NUS Students' Business Club, commonly known as Bizad Club, is a gateway to an exceptional student experience. As the representative student club for NUS Business students, it organises impactful events that are ideal platforms for cultivating lifelong skills and building meaningful connections. Students can immerse themselves in the excitement of flagship events such as the Bizad Charity Run and Freshmen Orientation Projects, all aimed at energising student life. These events empower students to enhance their personal and professional growth at every step.



# SCHOLARSHIPS & FINANCIAL AID

## SCHOLARSHIPS & AWARDS

Apart from numerous NUS-level scholarships, the NUS Business School also offers many of its own scholarships to local and international students.

- Business Dean's Scholarship
- Business Dean's - Mochtar Riady Scholarship
- Business Dean's - Kwai Fong and Raymond Goh Scholarship
- Business Dean's - Emily Chin and Eugene Wong Scholarship

## BURSARIES

To ensure that no deserving student is denied higher education due to financial need, financial aid is offered to eligible students. This can take the form of a loan, bursaries, or work-study assistance.

## TUITION FEES

For more information on tuition fees, please scan the QR code.



FOR MORE INFORMATION, SCAN HERE





# AT A GLANCE

At NUS Business School, we groom students to be A.G.I.L.E. through an **Academically rigorous** curriculum, diverse **Global and experiential** opportunities, **Industry-relevant** infrastructure, and the ability to **Leverage established networks** while capitalising on **Expanded pathways** to success.

- BBA (Hon) - Bachelor of Business Administration (Honours)
- BAC (Hon) - Bachelor of Business Administration (Accountancy) (Honours)
- BSc RE - Bachelor of Science (Real Estate)

OVER  
**55,000**  
STRONG ALUMNI  
NETWORK

**4,300+**  
NUS BUSINESS SCHOOL  
UNDERGRADUATE STUDENTS

**60**  
YEARS OF DEVELOPING  
BUSINESS LEADERS

## We welcome applicants with the following qualifications:

- Singapore-Cambridge GCE A-Level
- Polytechnic Diplomas from Singapore
- NUS High School Diploma
- International Baccalaureate (IB) Diploma
- International Qualifications

## FINDINGS FROM 2023 GRADUATE EMPLOYMENT SURVEY\*

### GROSS MONTHLY SALARY FOR GRADUATE YEAR 2023 (MEAN)

\$4,800

\$4,200

\$4,000

### OVERALL EMPLOYMENT FOR GRADUATE YEAR 2023 (WITHIN 6 MONTHS OF GRADUATION)

94.5%

96.5%

92.0%

\*For this graduate cohort, the three degree programmes were accounted for separately as Bachelor of Business Administration, Bachelor of Business Administration (Accountancy) and Bachelor of Science (Real Estate). From 2024 onwards, all students will be enrolled into the Bachelor of Business Administration degree through common admission.



**NUS Business School**  
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