

ICYMI: Common Questions We Received During the e-Open House

1) **What would I be learning from the BBA Programme?**

You may refer to the following link <https://bba.nus.edu.sg/academic-programmes/bba-programme/curriculum-ay2023-2024-for-students-who-switched-ay2024-2025/> (under 9 Majors section) to learn more about the various courses in the respective major.

You can also refer to the compilation of our course outlines here for more details of the content in each course: <https://bba.nus.edu.sg/academic-programmes/course-registration-information/course-outlines/semester-2-ay2024-2025/>

2) **How is business economics offered by BBA different from the economics offered by College of Humanities and Sciences (CHS)?**

While students majoring in economics at the CHS may have their training complemented by knowledge in the humanities and social sciences, Biz School students will have their training in economics enriched and enhanced by the familiarity with concepts and knowledge in marketing, finance, data and decision sciences, and human resource management. While the exposure and training of the two streams of students are different, both contribute to the pool of talents that are well-versed in the business administration concepts and economics. They add to the diversity and strength of manpower resources available to the economy.

3) **What is the difference between Applied Business Analytics in NUS Business School vs Business Analytics offered by School of Computing?**

The Applied Business Analytics major will pivot on the core business knowledge already acquired by all BBA students and will take good contextual management understanding as given. Graduates with this major should function very well in the sweet spot for a data-savvy business consultant, either internally for the graduate's own organisation or external for client organisations. In contrast, Business Analytics by the School of Computing integrates a component with the technical mechanisms behind coding and programming the accurate application for data pooling.

- 4) With the recent merger of the BBA (Accountancy) programme into the common admissions BBA programme, has the Accountancy major lost some of its original value and does the Accountancy major remain accredited by ISCA/ACCA as it was before the merger?

While NUS Business School has repackaged BAC to BBA, the courses counted towards the Accountancy major remains. We continue to work with the professional bodies to maintain our accreditation statuses and that has not changed.

- 5) How does business school prepare students' presentation and communication skills?

Students in the BBA Programme will be expected to complete a core course (typically in your first year) on communications - ES2002 Business Communication for Leaders. Besides that, our classes are mostly seminar style where you should expect a higher percentage of in-class interactions. Many courses would also include group projects and presentations that will allow students to practise their communication and public speaking skills.

- 6) Are internships open to all students in NUS Business School or are such opportunities given only to a selected few?

Internships are, and have always been, a crucial learning and equipping experience for every business student. That is why we made sure our students complete at least one internship is a compulsory component under the Work Experience Milestone. Therefore, all NUS Business School students would have completed at least one internship by the time they graduate.

The Business School has a fully staffed career services office with career advisors who are well-qualified to guide the students in various skills such as resume writing and interview skills to prepare them for their internship experiences and full-time positions. They also organise career development courses/workshops to groom and prepare students. Each business student can approach the relevant career advisor in the early careers team depending on their industry interest.

- 7) If I take up finance as a 2nd major instead of my primary major, would I be at a disadvantage in terms of securing internship opportunities?

No, choosing to read finance as your 2nd major will not prevent you from securing similar finance-related internship opportunities. However, make sure you plan ahead and read enough finance courses to equip yourself with the theoretical and practical foundation required to contribute effectively at the finance internships.

- 8) When you declare your major, are you guaranteed to get your choice or is it very competitive?

When students are admitted to NUS Business School, the preferred major indicated during application will be assigned to the student's academic plan. Students have up to their second year (first four semesters) to change their primary major. They are also encouraged to read other BBA majors/minors or NUS major/minors which can complement their learning. There are no GPA requirements that restrict students from selecting their major(s) of choice. In order to graduate with the selected major, students must complete the academic requirements for the major that they choose.

- 9) Am I able to declare my primary major (e.g., Accountancy) upon admission, and would I be able to change it after?

Yes, you will only need to "lock in" or confirm your primary major in the second year. This means you are free to explore and change your primary major until that point. For now, you can just indicate your interest or if unsure, you can even indicate "major to be decided later"

- 10) Can you share more about the Business Administration and Law Double Degree Programme?

The Double Degree Programme in Business Administration and Law is a prestigious five-year programme offered jointly by the [School of Business](#) and the [Faculty of Law](#). Generally, double degree programmes and concurrent degree programmes can be applied for at the point of entry or after coming in.

More information, including admission requirements and course scheduling, can be found here: <https://nus.edu.sg/prog/bbalaw/>

- 11) Does choosing a major at the point of application affect the chances of getting into the BBA programme?

No, choosing to select a major or choosing "major to be decided later" does not affect your chances of being offered a place.

- 12) How many students are usually accepted into NUS Business School each year?

Our admissions statistics for Admission Year 2024 can be found here: <https://www.nus.edu.sg/oam/admissions/indicative-grade-profile> (Refer to Table 3)

13) What factors are considered for faculty-based scholarships like Business Dean's/Dean's Mochtar Riady Scholarship offered?

Our scholarships are highly competitive, and selection based on a holistic assessment. Like most scholarships, aside from academic excellence, we also look at other factors such as leadership, community contributions and other achievements that would tell us how you would contribute to NUS Business School and business communities.

14) As a polytechnic student, am I at a disadvantage since I do not have an 'A'-level Mathematics background?

No. We accept applicants from local diplomas who have a pass in their O level Additional Math too!