

ACC3619 Integrated Perspectives in Business and Accounting / ACC3602 Management Planning and Control Semester 1 AY2019-20

EXPANDED LONG FORM MODULE OUTLINE

Prerequisite

Completed or concurrently taking the following: (a) All BBA (Acc.) core modules; and (b) all other compulsory accounting modules

Teaching Team

NAME	ROLE	EMAIL	OFFICE
A/P HO Tuck Chuen	Instructor (Main Coordinator)	bizhtc@nus.edu.sg	BIZ2 #03-21
A/P Stephen LYNN	Instructor	bizlsg@nus.edu.sg	MRB #07-10

Other faculty may also attend some student presentations and provide feedback.

Learning Outcomes

After completing this module, you would be able to:

1. Apply knowledge gained in various business core and compulsory accounting modules to issues in real-life entities;
2. Integrate knowledge from various business core and compulsory accounting modules in analysing real-life entities;
3. Overview selected advanced topics and contemporary issues in accounting, tax and business.
4. Prepare wide-ranging written consultancy reports of professional quality.
5. Make formal presentations of wide-ranging analyses at a level that is potentially useful to management or investors of an entity.

Teaching and Learning Activities

1. **Cases:** Most weeks would be spent on student presentations relating to a comprehensive group project involving a real-life entity.

2. **Seminars:** Some weeks would be partly spent on seminar discussions covering some advanced topics and current issues.

Textbook

There is no compulsory textbook for this module. Students would refer widely to their textbooks for other modules and readings assigned by the lecturer.

Assessment

Component	Weight
Attendance and class participation	10%
Group case presentations (continuous assessment)	20%
Group case report	20%
Final examination	50%

Attendance and class participation:

Marks are given for attendance and participation in class activities including debates, quizzes, practice presentations, case discussions etc., and submission of written assignments. These marks are recorded from Week 2 onwards.

Attendance is compulsory and counts for marks. If you miss a class for valid reasons such as illness, please obtain an official leave of absence (LOA) by applying online through the student portal. When you receive the LOA email, please forward to A/P Ho Tuck Chuen (bizhtc@nus.edu.sg). You will not lose class participation marks for a missed class if it is covered by LOA.

Midterm test:

There will not be any midterm test.

Cases

In most weeks (exceptions are Week 1, Week 12 and Week 13), we will discuss cases, with each case spread over two weeks. For each case, the lecturer would provide links to online information about the company, as well as a list of 10 questions, 5 of which will be discussed each week. Each group in a section would be assigned one question to present, with the presentation order decided one week before the case is introduced in class. In addition, individual classmates selected at random (not more than 2 turns) would be tasked to critique other groups' presentations. This will form part of the class participation assessment. This is to ensure that classmates pay attention to everybody's presentation.

The five cases are as follows:

- KEPPEL
- SINGPOST
- OCBC
- FJ BENJAMIN
- MARITIME PORT AUTHORITY

Groups

There would be up to 10 groups in each section. Students would be randomly assigned to groups by Week 1, with adjustments as needed for adds/drops by Week 3 (adjustments made by lecturer).

Group presentations (group)

Each group would be tasked to make a presentation for 15 minutes on one of the questions for the case (assigned to the group one week before the case discussion starts).

The group presentation marks will be 20 which is the average of all the group presentations for the whole semester.

The recommended policy is for the presenting group to prepare two related sets of slides. One is a more detailed set to be uploaded as a handout or notes for classmates (two calendar day before the presentation date). The second set of slides serves purely to aid the presentation flow and typically just has a single point or picture on each slide. This is the version shown during the presentation and is not uploaded for reference. This dual-slide approach is recommended, but not compulsory. If you come up with creative alternative ways of adding value to your presentation, that is fine.

It is also recommended that groups ensure that all group-mates get multiple chances to present, though this is left to groups to implement internally.

All marks are assigned to the group as a whole.

The hypothetical audience for the presentation are the non-executive directors of the case company. The attending lecturer and classmates will play this role during each presentation.

Each of the group's own presentations is marked (out of 20) according to the rubric in Appendix 1.

Group case report

Each group should prepare and submit a group case report on ONE of the five cases assigned at random by the lecturer after the end of presentation of all the five cases by end of week 11. The deadline for the group case report is on 17 Nov which is the end of week 13 (see the weekly class schedule. The recess week is not counted). There will be a penalty of 1 mark for every day delay in submission of the case report.

The report should be in the form of a consultancy report directed to the non-executive directors of the company, and should provide answers to the twelve questions assigned for the case. Necessary calculations should be provided in the form of appendices. The report should be in PDF format, with the main running matter typed in a 12 point Times New Roman or Arial font, and not longer than 40 pages including appendices. All sources referred to should be clearly identified.

Each lecturer would separately assign marks out of 10 for the group case report using the rubric in Appendix 1. The marks for the report would be the combined marks from both lecturers. The lecturers' judgment is final.

Final examination

The final examination would be a closed-book 3-hour pen-and-paper assessment. It would largely be based on a new integrated case. Some questions would be based on cases covered in class during the semester.

Weekly schedule (subject to change)

Weeks (beg.)	Topic	Lecturer (SL=Stephen Lynn, HTC=Ho Tuck Chuen)
1 (12-8)	Introduction to module	HTC
2 (19-8) and 3 (26-8)	KEPPEL	HTC
4 (2-9) and 5 (9-9)	SINGPOST	HTC
6 (16-9)	OCBC	HTC
	RECESS WEEK	
7 (30-9)	OCBC	SL
8 (7-10) and 9 (14-10)	FJ BENJAMIN	SL
10 (21-10) and 11 (28-10)	MARITIME PORT AUTHORITY	SL
12 (4-11)	Guest tax lecture coordinated by HTC	HTC
13 (11-11)	Review and exam briefing	SL; HTC
17 NOV	Submission of Group Case Report	

Appendix 1 Rubric for marking presentations and individual case reports

Rubric	Explanation	Marks (out of 10)
Satisfactory at a professional level	The material presented is substantially correct. It adds value to publicly available material, that is, it is not just a rehash of numbers and facts from the annual report or other sources. It provides information and insights that can help the non-executive directors give better guidance to the management and/or better serve the interests of other stakeholders. It is communicated clearly without unnecessary use of jargon. It reflects a sound professional-level understanding of the relevant case facts and the issues involved.	8 marks or higher
Satisfactory at an academic level	The material presented is substantially correct. it adds value to publicly available material, that is, it is not just a rehash of numbers and facts from the annual report or other sources. It is communicated clearly without unnecessary use of jargon. It reflects a satisfactory understanding of the relevant case facts and the issues involved, though this may fall slightly short of professional standards.	6 - 7 marks
Unsatisfactory	The material presented has material errors. AND/ OR It adds only a small amount of incremental value to publicly available material. AND/OR It is not communicated sufficiently clearly, in particular there may be unnecessary use of jargon. AND/OR It reflects an imperfect understanding of the relevant case facts and the issues involved.	4 - 5 marks
Grossly unsatisfactory	The material presented is substantially cut-and-pasted from other sources, and is not original. AND/OR The presentation does not reflect sufficient effort and preparation.	~ 0 marks.