BSP1702X/BSP1004X

LEGAL ENVIRONMENT OF BUSINESS

AY 2020/2021, Semester 2 NUS Business School Modular Credits: 4

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Profile:

https://bizfaculty.nus.edu.sg/faculty-details/?profId=97

Learning Outcomes

This module is an elective for students doing a business minor. It equips future business managers with an awareness of the legal implications of commercial transactions and the importance of conducting business within the law. In the course of the module, you will gain exposure to legal reasoning, application, analysis, synthesis and critical evaluation. At the end of the module, you will gain a better understanding of the common legal issues confronting businesses and explore real world issues through case studies.

Prerequisites

This Module has no prerequisite but the following expectations:

- Independent learning: willingness to learn the legal basics from online lecture videos and coming equipped for deeper learning and discussion in class
- Reading legal literature from cases, textbooks and Internet resources
- Active participation in class discussions
- Team work
- High language proficiency is essential to a proper understanding of the subject matter.

Teaching Modes

- This module uses the "flipped classroom" method
- This requires students to view the online lecture videos on the relevant topic before coming to face-to-face (f2f) sessions
- Weekly f2f sessions will comprise discussion, Q & A, problem solving and case studies. Students are expected to participate actively

Schedule

For the weekly schedule, please refer to $\underline{\text{https://luminus.nus.edu.sg}} > BSP1702X/BSP1004X > Overview on the left margin$

Synopsis

The Law pervades everyday commercial life. This module introduces you to the legal environment and the common legal issues confronting businesses. In transacting business, disputes invariably arise and it is essential to know the avenues for dispute resolution in the most expedient and cost-effective manner. It is also essential to understand the impact of certain areas of the law on business and these include commercial contracts, business organisations, corporate management, business torts and intellectual property with particular reference to trade marks. Case studies will be used to reflect real world issues and for learning legal and commercial lessons.

Syllabus

You will be covering the following:

- Introduction to the legal environment including the relationship between law, business and ethics and the Singapore legal system
- Dispute resolution including mediation and arbitration
- Forms of business organisations and corporate management responsibilities
- Commercial contracts
- Business torts including negligence liability for economic loss, passing off and breach of confidence
- Protection of intellectual property in particular trade marks law

Assessment

You will be assessed as follows:

- Group tutorials: 20%
- Individual class participation: 10%
- Group case studies 30%
- In-class open book test: 40% (administered by E-Assessment. You are required to bring your laptop and charger for the test)

There will be no final exam

Plagiarism Notice

You have the obligation to make clear to the assessor which is your own work, and which is the work of others. Otherwise, your assessor is entitled to assume that everything being presented for assessment is being presented as entirely your own work.

Additional guidance is available at:

http://www.nus.edu.sg/registrar/adminpolicy/acceptance.html#NUSCodeofStudentConduct

Online Module on Plagiarism:

http://emodule.nus.edu.sg/ac/