## AT A GLANCE

### INDICATIVE GRADE PROFILE

<table>
<thead>
<tr>
<th>Academic Year 2020/2021</th>
<th>A-Level</th>
<th>Polytechnic GPA:</th>
</tr>
</thead>
<tbody>
<tr>
<td>BBA</td>
<td>AAB/C</td>
<td>3.65</td>
</tr>
<tr>
<td></td>
<td>A-level</td>
<td>799</td>
</tr>
<tr>
<td>BBA (Accountancy)</td>
<td>AAB/B</td>
<td>3.70</td>
</tr>
<tr>
<td></td>
<td>2020/2021</td>
<td>220</td>
</tr>
</tbody>
</table>

### ACADEMIC YEAR 2020/2021

- **10th PERCENTILE**
- **GROSS MONTHLY SALARY FOR GRADUATE YEAR 2019 (MEAN)**
  - BBA (HONOURS): $4,005
  - BBA (3-YEAR PROGRAMME): $4,093
  - BBA (ACCOUNTANCY) (HONOURS): $4,922
  - BBA (ACCOUNTANCY) (3-YEAR PROGRAMME): $4,593

### OVERALL EMPLOYMENT FOR GRADUATE YEAR 2019 (WITHIN 6 MONTHS AFTER GRADUATION)

- 93.8%
- 97.6%
- 100%
- 95.5%

### TOTAL BBA / BBA (ACCOUNTANCY) STUDENTS

- **3,800**

### YEARS OF GROOMING BUSINESS LEADERS

- **56**

### STRONG ALUMNI NETWORK

- **OVER 35,000**
A HIGHLY-RANKED BUSINESS SCHOOL THAT PROVIDES EACH STUDENT THE BEST PREPARATION AND SPRINGBOARD TO A PROMISING CAREER.

QS WORLD UNIVERSITY RANKINGS 2021

1. **NUS (Asia)**
2018 FINANCIAL TIMES ASIA-PACIFIC BUSINESS SCHOOLS
3rd

FINANCIAL TIMES MASTER'S IN MANAGEMENT RANKINGS 2015
4th

CEMS Master's in International Management

FINANCIAL TIMES MASTERS IN MANAGEMENT RANKINGS 2015
5th

NUS Asia-Pacific Executive MBA

FINANCIAL TIMES EXECUTIVE EDUCATION RANKING 2017
6th

(The NUS Executive MBA)

FINANCIAL TIMES EMBA RANKINGS 2016

NUS - UCLA Executive MBA

POETS & QUANTS INTERNATIONAL MBA RANKING 2019

The NUS MBA

FINANCIAL TIMES GLOBAL MBA RANKINGS 2021

The NUS MBA

FINANCIAL TIMES GLOBAL MBA RANKINGS 2020

(The NUS MBA)

FINANCIAL TIMES EMBA RANKINGS 2020

(The NUS MBA)

FINANCIAL TIMES EXECUTIVE EDUCATION RANKING 2017

(NUS Asia-Pacific Executive MBA)

A HIGHLY-RANKED BUSINESS SCHOOL THAT PROVIDES EACH STUDENT THE BEST PREPARATION AND SPRINGBOARD TO A PROMISING CAREER.

FINANCIAL TIMES GLOBAL MBA RANKINGS 2020

(NUS Asia-Pacific Executive MBA)

BLOOMBERG BUSINESSWEEK BEST INTERNATIONAL BUSINESS SCHOOLS 2017

(Full time MBA)

FINANCIAL TIMES GLOBAL MBA RANKINGS 2017

(The NUS MBA FOR FINANCE)

QS WORLD UNIVERSITY RANKINGS® 2014/15

university-wide

FINANCIAL TIMES EMBA RANKINGS 2019

(The NUS Executive MBA)
NUS BUSINESS

Be AGILE, Be YOU
### OUR ALUMNI

#### 2000'S

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIEW TECK WAYE, HENRY</td>
<td>Director, Business Development, Bengawan Solo Pte Ltd</td>
</tr>
<tr>
<td>JASMINE SER XIANG WEI</td>
<td>Gold medallist at the Commonwealth Games (10m Air Rifle, New Delhi, 2014) and crowned Sportswoman of the Year. Competed in 2012 Summer Olympics</td>
</tr>
<tr>
<td>TAN KHANG HWE, LEONARD</td>
<td>Founder &amp; Executive Chairman of Purple Click Media Pte Ltd</td>
</tr>
<tr>
<td>QUEK SIU RUI &amp; MARCUS TAN</td>
<td>Founders of Carousell</td>
</tr>
<tr>
<td>JUSTIN LIE</td>
<td>Founder &amp; CEO of CashShield</td>
</tr>
</tbody>
</table>

#### 1990'S

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
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</thead>
<tbody>
<tr>
<td>ADAM KHOO</td>
<td>Executive Chairman &amp; Chief Master Trainer of Adam Khoo Learning Technologies Group</td>
</tr>
<tr>
<td>KOH THONG WEE, BENNY</td>
<td>Partner and Southeast Asia Treasury Services Leader of Deloitte &amp; Touche LLP</td>
</tr>
<tr>
<td>KOO KOK THONG, FRANK</td>
<td>Head of Asia - Talent and Learning Solutions</td>
</tr>
<tr>
<td>LAU HOW SIN, HOWIE</td>
<td>Assistant Chief Executive (Media and Technology Innovation), Infocomm Media Development Authority of Singapore</td>
</tr>
</tbody>
</table>

#### 1980'S

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRACE FU</td>
<td>Minister for Sustainability and the Environment</td>
</tr>
<tr>
<td>JANET ANG</td>
<td>Chairman of the Institute of Systems Science of National University Singapore</td>
</tr>
<tr>
<td>JEANETTE WONG</td>
<td>BoD of UBS AG and UBS Group AG</td>
</tr>
<tr>
<td>KELVIN TAN</td>
<td>CEO for HSBC Thailand</td>
</tr>
<tr>
<td>PATRICIA YIM</td>
<td>General Manager, IBM ASEAN</td>
</tr>
<tr>
<td>RONALD ONG</td>
<td>Chairman and Chief Executive Officer, ASEAN, Morgan Stanley</td>
</tr>
<tr>
<td>TAN HWEE BIN</td>
<td>Executive Director of Wing Tai Holdings</td>
</tr>
</tbody>
</table>

#### 1970'S

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHEW HUA SENG</td>
<td>Chairman &amp; CEO of Raffles Education Corporation</td>
</tr>
<tr>
<td>CHUA SOCK KOONG</td>
<td>Group Chief Executive of Singapore Telecommunications Limited</td>
</tr>
<tr>
<td>CHUA TIAN CHOON, KEITH</td>
<td>Executive Chairman of ABR Holdings</td>
</tr>
<tr>
<td>BOBBY CHIN YOKE CHOONG</td>
<td>Chairman of NTUC Fairprice Co-operative Ltd and Deputy Chairman of NTUC Enterprise Co-operative Limited. Chairman of Housing &amp; Development Board and Frasers Commercial Asset Management Ltd.</td>
</tr>
<tr>
<td>HSIEH FU HUA</td>
<td>Chairman of the board of trustees at National University of Singapore (NUS)</td>
</tr>
<tr>
<td>KUOK KHOON HONG</td>
<td>Chairman &amp; CEO of Wilmar International</td>
</tr>
<tr>
<td>LIM HOW TECK</td>
<td>Chairman and Non-Executive Director, ARA Trust Management (Cache) Ltd</td>
</tr>
<tr>
<td>NG SER MIANG</td>
<td>Chairman of Heliconia Capital Management Pte Ltd, Redwood International Pte Ltd and Catalist-listed NauticAWT</td>
</tr>
<tr>
<td>VERONICA ENG</td>
<td>Independent and Non-Executive Director of Keppel Corporation. Former Founding Partner at Permira Advisers</td>
</tr>
<tr>
<td>YAP CHIN KOK, ROBERT</td>
<td>Chairman &amp; CEO of YCH Group Pte Ltd</td>
</tr>
</tbody>
</table>
What was the most impactful experience you had as an NUS Business School student?

During my final year, my project group built a simple facial recognition programme. It was the culmination of a semester of gruelling work. We had to chart out a development plan, which included how to utilise the raw data amongst other things. Applying what we learnt in the module, we managed to build a model within R (a coding language) that could identify each team member’s face with over 90% accuracy! We even won first prize in the Intra-school analytics competition judged by an independent panel, beating teams from other analytics modules!

Why did you decide to pursue the NUS Master of Technology in Enterprise Business Analytics less than a year after graduating?

For me, it is a perfect combination of passion and practicality. Everything started from freshman year – NUS Business School exposed me to foundational analytics modules and I found them really interesting! That sparked my interest in the analytics space; I went on to take more advanced modules, where my passion for the subject grew further. During my internships in the banking sector, I was further exposed to the realm of Machine Learning and how these models are applied in the finance industry. I realized that Analytics is a language in its own right, and data are the different alphabets or words that you use to tell your story, justify your case, or make a prediction. It can be applied anywhere! When I started working, I found myself dealing with problems that required this same skill set. I decided that I wanted a formal education and training in the subject matter. Moreover, the Master of Technology in Enterprise Business Analytics emphasises that its curriculum is application-focused, which means in addition to the theory on why a model works, I can learn the techniques to quickly apply it in my workplace, or in any other relevant context.

How and why did you decide to specialise in Finance and minor in Economics?

I think NUS Business provided a holistic introductory freshman year where I could go through different modules to find out which areas of business really interested me before specialising in subsequent years. My love for finance grew tremendously when I read the module and learnt about the various industry roles. It is (still) amazing to me, how major world events collectively influence the indices in the financial world. I later chose to read a minor in Economics to supplement my knowledge and understanding of finance and financial markets. From there, I learned that economic events have an intricate relationship with financial market movements. Economic theories are also vital in understanding why certain significant world events occurred, and how we can learn from them to better our future. I must say the introduction of the Business Economics specialisation is a godsend for the NUS Business School students coming in from 2017 onwards. Now that it is delivered within the same faculty, students benefit more easily from the synergies between these two fields.

Why did you choose to pursue your Masters degree with NUS?

The choice was easy – I wanted a high-quality, rigorous education that was relatively affordable and taught by a reputable institution. All three criteria were extremely important for me. Naturally, NUS beat all possible options hands down.

There is little value in trying to chase something that you know you have no interest in. [...] I encourage my juniors to discover each option for themselves, and choose the path that best fits them, not try to fill into the shoes of another.
Rapidly changing work landscapes and uncertain economic trends are pushing organisations to seek new sets of competencies from fresh hires. Graduates will work in volatile environments characterised by greater ambiguity in career, industry, and national boundaries, and a greater use of ICT, data analytics, and other emerging technologies. A growing number will also launch or work in start-ups.

NUS Business School recognises the need to empower our students to be A.G.I.L.E. for a Volatile, Uncertain, Complex and Ambiguous (VUCA) world. With the enhanced holistic programme, our students are groomed to possess multiple skill sets in several disciplines and the know-how to problem-solve new business challenges, producing quality leaders who thrive in a volatile, dynamic marketplace.
The refreshed BBA curriculum promises the most customisability, with options to pursue multiple specialisations and cross-disciplinary studies. Students will graduate skilled in varied professional fields.
STREAMLINED CORE MODULES
Moving on, build yourself a strong business foundation with the new curriculum’s streamlined compulsory core modules. Importantly, this refreshed structure creates the flexibility and autonomy to pursue one or more specialisations later during your candidature.

LEADERSHIP CORE
- Leadership and Decision Making under Uncertainty
- Business Communications for Leaders
- Strategic Management

ANALYTICAL CORE
- Decision Analytics Using Spreadsheets
- Programming for Business Analytics
- Managerial Economics
- Global Economy

FUNCTIONAL CORE
- Accounting for Decision Makers
- Finance
- Organisational Behaviour
- Legal Environment of Business
- Principles of Marketing
- Operations and Technology Management

CHOOSE FROM 7 SPECIALISATIONS
Develop multiple areas of expertise and be equipped for the fast changing economy with us! The new curriculum now boasts 7 specialisations to choose from, each with an intensity and rigour that hones the AGILE business leader in you.

Students are also encouraged to pursue beyond one compulsory specialisation or read a second major or minor from outside of the School.

ACCOUNTANCY MODULES
- Managerial Accounting
- Corporate Accounting and Reporting
- Assurance and Attestation
- Corporate and Securities Law
- Taxation
- Advanced Corporate Accounting and Reporting
- Taxation
- Corporate Governance and Risk Management
- Integrated Perspectives in Accounting and Business

FOR BBA (ACC) STUDENTS...
- Students are also allowed to read any of the above BBA specialisations or read a second major or minor from outside of the School.

UNDERSTANDING HOW BUSINESS WORKS
- Effective at introducing specific knowledge and experiential skills within a relatively short time frame, this intensive, concentrated module introducing the basics of how business works, is a graduating requirement.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
- A rigorous and broad-based, but in-depth business management programme that seeks to sharpen and develop the business leader in each of our students.

BACHELOR OF BUSINESS ADMINISTRATION (ACCOUNTANCY) (BBA (ACC))
- A rigorous and versatile accountability programme, complemented with a strong business management foundation that grooms our students for the profession.

ACADEMIC ORIENTATION MODULES
- Start off your journey with online-based multimedia modules in Calculus and Statistics, and Microsoft Excel Skills for Business. Fresh to the BBA curriculum, these modules provide consistent pre-requisite knowledge preparation for a smooth transition to university education.

FOR BBA STUDENTS...
- CHOOSE FROM 7 SPECIALISATIONS
- Develop multiple areas of expertise and be equipped for the fast changing economy with us! The new curriculum now boasts 7 specialisations to choose from, each with an intensity and rigour that hones the AGILE business leader in you.

Students are also encouraged to pursue beyond one compulsory specialisation or read a second major or minor from outside of the School.

ACCOUNTANCY MODULES
- Managerial Accounting
- Corporate Accounting and Reporting
- Assurance and Attestation
- Corporate and Securities Law
- Taxation
- Advanced Corporate Accounting and Reporting
- Taxation
- Corporate Governance and Risk Management
- Integrated Perspectives in Accounting and Business

FOR BBA (ACC) STUDENTS...
- Students are also allowed to read any of the above BBA specialisations or read a second major or minor from outside of the School.

RESEARCH OPTION:
- Dissertation in area of specialisation
- Advanced Independent Study Modules
- Field Service Project

DIRECT HONOURS
- All students are now automatically accepted into the Honours Programme. Complete your undergraduate journey with either Honours by Research or Coursework depending on your academic inclinations and aspirations.

COURSEWORK OPTION:
- 3 BIZ modules in area of specialisation
- Field Service Project

CURRICULUM ROADMAP
Embark with us on an A.G.I.L.E. journey with multiple opportunities to acquire both in-depth business and cross-disciplinary expertise.
CUSTOMISABLE WORLD CLASS DEGREE

DIRECT ADMISSIONS

Pursue a second major or minor

With the introduction of a streamlined core, students will now have the bandwidth to pursue more options of cross-disciplinary studies within the standard candidature. Some possible combinations include:

2 SPECIALISATIONS
- Business Analytics
- Operations & Supply Chain Management

2 SPECIALISATIONS
- Finance
- Marketing

1 SPECIALISATION
- Innovation & Entrepreneurship

2 MINORS
- Communications & New Media
- Global Studies

1 SPECIALISATION
- Leadership & Human Capital Management

1 MINOR
- Psychology

1 SPECIALISATION
- Business Economics

1 MINOR
- Public Health

1 SPECIALISATION
- Innovation & Entrepreneurship

1 MINOR
- Statistics

DIRECT ADMISSIONS FOR 2ND MAJOR PAIRINGS FOR BBA

- Economics*
- Psychology*
- Communications & New Media*
- Business Analytics**

* Offered by Faculty of Arts and Social Sciences
** Offered by School of Computing

DIRECT ADMISSIONS MINOR PAIRINGS FOR BBA

- Communications & New Media
- Real Estate
- Psychology
- Statistics
- Public Health
- Quantitative Finance

DIRECT ADMISSIONS MINOR PAIRINGS FOR BBA (ACC)

- Statistics
- Quantitative Finance

BEYOND BBA
Year 3 students have the option to read these intensive one-week experiential modules which provide hands-on learning, driven by the undertaking of actual entrepreneurial or social projects.

### Entrepreneurial Boot Camp
- Experience the detailed tasks involved in launching an entrepreneurial venture
- Gain a cross-disciplinary perspective of entrepreneurship
- Gain direct experience conceptualising an entrepreneurial venture

### Developing Impactful Social Sector Solutions
- Understand how management principles can be applied to social projects
- Gain awareness of ethical and social causes in society
- Gain direct experience working on a social project
**DOUBLE DEGREE PROGRAMME**

Highly motivated students with an interest in two complementing disciplines may consider the Double Degree Programme (DDP). BBA students may choose from the following options:

- Business Analytics
- Law
- Engineering
- Communications & New Media
- Economics

BBA (ACC) students may also pursue the above options through the ad-hoc arrangement.

*Students may apply to pursue self-initiated DDP combinations after the first year of study.*

http://bba.nus.edu/academic-programmes/dcdp/double-degree-programme/ad-hoc-double-degrees

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**CONCURRENT DEGREE PROGRAMME**

The Concurrent Degree Programme (CDP) is similar to the Double Degree Programme in duration. However, in a DDP, the student is awarded two Bachelor degrees upon graduation, but for a CDP, the student is awarded a Bachelor and a Masters degree upon completion. A student may choose from the following options:

- Master in Public Policy (with Lee Kuan Yew School of Public Policy)
- Master of Science in Management
- Master of Science in Management & CEMS
- Master's in International Management double degree

http://bba.nus.edu/academic-programmes/dcdp/cdp/mpp
https://mim.nus.edu.sg/academics/concurrent-degree-programme/
https://mim.nus.edu.sg/academics/concurrent-double-master-programme/

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**NUS GRADE-FREE SCHEME**

The Grade-free Scheme seeks to allow students to transit into university life academically and socially so as to reduce students’ anxiety towards grades. As students will have the option not to factor their grades for that semester into their Cumulative Average Point (CAP), the grade-free scheme will allow students to achieve a more holistic education experience that transcends academic results.

http://bba.nus.edu/academic-programmes/general-academic-matters/grade-free-scheme
GENERAL EDUCATION

Regardless of the choice of major, there is a broad range of knowledge, abilities, predispositions and attitudes that NUS expects of a university graduate, collectively serving as the hallmark of higher education. General Education (GE) connects disciplinary knowledge and perspectives with the skills needed for lifelong learning beyond the university.

With the exception of students from the University Scholars Programme and the University Town College Programme, undergraduates will be required to read one GE Module from each of the five pillars (total: 20 Modular Credits/MCs).

https://www.nus.edu.sg/registrar/academic-information-policies/undergraduate-students/general-education

Note: Each Module is worth 4 Modular Credits (MCs) unless indicated otherwise.
Offered by the University Scholars Programme, Tembusu College, College of Alice and Peter Tan, Residential College 4, and Ridge View Residential College, the NUS Residential Programme is an integrated living and multidisciplinary learning programme which equips students with a holistic understanding of complex issues, fosters an appreciation of differences and diversity, and hones effective communication skills.

Also, the University Scholars Programme (USP) is an undergraduate academic programme that focuses on strengthening core academic and professional skills – writing and critical thinking, analytical and quantitative reasoning, the ability to ask the right questions and pursue research, and the habit of reflecting upon ideas within a broad intellectual landscape.
A required component in the refreshed curriculum, students will be able to meaningfully expand their horizons, and graduate as global-minded, culturally aware individuals, able to manoeuvre in highly diverse work environments.
Students spend a semester reading courses at an overseas partner university, and in so doing, gain invaluable experience abroad through a culturally-different environment and broaden your outlook and approach to doing business.

A prestigious entrepreneurship development programme that gives NUS students opportunities to work and study in leading entrepreneurial and academic hubs for up to a year.

The STEER programme is designed to build and cultivate familiarity and interests in burgeoning economies in India, the Middle East, Vietnam, China and Brazil.

https://www.nus.edu.sg/gro/global-programmes/steer


https://bba.nus.edu.sg/academic-programmes/special-programmes/nus-overseas-colleges/
OUR ACHIEVEMENTS

On the international competitive stage, our Bizad students shine proudly amongst the best in international case competitions. Our track record speaks very much for itself:

HOME-GROWN COMPETITIONS

NUS Business School hosts our very own competitions on a local and international scale. These competitions engage students from local and overseas universities and are excellent focal points for students to congregate, exchange and share inspiring ideas across borders. Across the years, our competitions include the NUS-Shell Case Competition, UOB-NUS International Case Competition, NUS-SP Group Case Competition and the Nestle-NUS Innovation Challenge.

GROWING FROM STRENGTH TO STRENGTH

On the international competitive stage, our Bizad students shine proudly amongst the best in international case competitions. Our track record speaks very much for itself:
OUR ACHIEVEMENTS

TIMES CHAMPIONS

TIMES 1ST RUNNERS-UP

TIMES 2ND RUNNERS-UP

2009

2010 to 2021

NUS BUSINESS SCHOOL
Besides overseas experiences, students can look forward to a vibrant campus life filled with multi-disciplinary programmes. This myriad of opportunities and connection to diverse communities provides the best network of lifelong friendships that see students through their life and career journeys.

HALLS & RESIDENCES
Full-time undergraduates have the option of staying at any of our seven Halls of Residences and one student residence:
- Eusoff Hall
- Kent Ridge Hall
- King Edward VII Hall
- Prince George’s Park House & Residences
- Raffles Hall
- Sheares Hall
- Temasek Hall

RESIDENTIAL PROGRAMMES
Be a BBA/BBA(ACC) student and also part of:
- University Scholars’ Programme (USP)
- Tembusu College
- College of Alice and Peter Tan (CAPT)
- Ridge View Residential College
- Residential College 4

Multidisciplinary Programme
- Explore across Disciplines
  - Small Classes, Out-of-Classroom Learning
  - Fulfil University Level Requirements with Modules unique to each programme

Integrated Residential Component
- Vibrant Communities

CAMPUSS LIVING

BIZAD CLUB
Join the NUS Students’ Business Club, the premier student organisational body and ideal platform for honing and developing lifelong skills and friendships. Expect regular events organised by this close-knit community of past and present BBA students that promotes creativity, initiative, entrepreneurship and of course, fosters camaraderie.

In addition, NUS also boasts more than 100 activity clubs and interest groups for students to participate in, providing a highly enriching university experience.

http://www.nusbizadclub.com  nusbizadclub
nus.edu.sg/osa/so  NUSStudentOrganisations
By its nature, the NUS Business degree gives students time and flexibility to pursue other interests, academic or otherwise. With the new curriculum structure - fewer core modules and more specialisation choices - NUS Business School encourages you to either explore across disciplines, or to go more deeply into one.

Why did you decide to pursue a Double Degree Programme and also the University Scholars Programme?

I was one lost sheep when I had to decide on my university course! There were all sorts of choices, and I had no clue what I wanted to do. Looking for a broad-based, multidisciplinary programme and the possibility of customising my path in the future, I eventually chose to do the NUS Bachelor of Business Administration (BBA) with the University Scholars Programme (USP). Being able to stay on campus in USP’s Cinnamon College was a great pull too!

Later, I also took on a self-initiated double degree, to pursue an interest in Mathematics. This decision granted me the best of multiple worlds. I’ve also taken French modules grade-free and modules from the School of Computing.

What has been your greatest take-away pursuing these programmes, personally and also for the future?

It is a close fight between the ability to develop varied skills, given the differing natures of my degrees, and time management. Still, time management takes the cake. It has shown me that it is possible to meet multiple deadlines, join a sports CCA (and actually turn up regularly!), sleep and still have a life outside of academics.

I believe my DDP and Finance specialisation will place me in a good position for my future career endeavours.

How has the NUS Business School facilitated your pursuit of these academic interests?

By its nature, the NUS Business degree gives students time and flexibility to pursue other interests, academic or otherwise. With the new curriculum structure - fewer core modules and more specialisation choices - NUS Business School encourages you to either explore across disciplines, or to go more deeply into one.

Do you have any advice for your juniors? What is the best advice you’ve received?

University offers far more options than we used to have. One of the best pieces of advice I received was a variation of a quote by Steve Jobs: “Of course it was impossible to connect the dots looking forward...but it was very, very clear looking backwards 10 years later.” Work hard, but also, play hard. Don’t be afraid to forge your own unique path and trust that things will work out in the future.
Students will complete a comprehensive Career Creation Programme, and coupled with other industry-focused experiences, to emerge market-ready, and highly sought-after by recruiters.
To better prepare students for their future careers, the CCP supports students to develop their relevant skillsets and helps them to achieve their career goals.

CAREER CREATION PROGRAMME (CCP)

- Strategic Career Planning
- Personal Branding
- Networking Techniques
- Resume & Cover Letter Writing
- Interview Skills
- Group Resume & Mock Interview Clinics

Credit-bearing Internships:
- 8-week internship: 4 modular credits
- 16-week internship: 8 modular credits
- Grades do not count towards CAP score, only for credit fulfilment

NUS Business School BIZCAREERS

NUS Business School students are highly sought after by global and local companies. The BIZCareers team works closely with students to help them achieve their career objectives, while actively engaging and fostering close partnerships with recruiters across the major industries to bring meaningful opportunities to our students.

- Alumni Mentorship Programme
- Alumni Sharing Sessions
- Company Visits
- Career / Networking Fairs
- Industry Awareness Series
- Industry Forum Discussions
- Industry Specific Skills Workshops
- Recruitment Talks

NUS Business School students are highly sought after by global and local companies. The BIZCareers team works closely with students to help them achieve their career objectives, while actively engaging and fostering close partnerships with recruiters across the major industries to bring meaningful opportunities to our students.

Internships are a crucial part of university education. Students are encouraged to embark on internships from their second year onwards, with most taking up at least 2 internships during their time at NUS.

At NUS Business School, credit-bearing internships have been introduced to encourage students to gain real world industry experience, while obtaining modular credits (MCs) in the process.

Credit-bearing Internships:
- 8-week internship: 4 modular credits
- 16-week internship: 8 modular credits
- Grades do not count towards CAP score, only for credit fulfilment
WHERE OUR GRADUATES GO

List is not exhaustive. Students can also self-source opportunities.

- 3M
- Abbott Laboratories Pte Ltd
- Accenture
- Accountant-General Department
- Adidas
- Agency for Integrated Care
- AIA
- Amazon
- Amazon Web Services
- Apple
- Auditor-General’s Office
- Bain & Company
- Baker Tilly FTW
- Bank of America Merrill Lynch
- Bank of China
- Bank of Singapore
- BNY Mellon
- Barclays
- BlackRock
- Bloomberg
- BNP Paribas
- Borrelli Walsh Pte Ltd
- Boston Consulting Group
- BP Singapore Pte Ltd
- BreadTalk
- ByteDance
- CapitaLand
- Cargill
- Carousell
- Changi Airport Group
- CIRCLES.LIFE
- Citibank
- Coty Inc
- CPF Board
- Credit Suisse
- Cyber Security Agency of Singapore
- Dairy Farm Group
- Danone
- DBS Bank
- Dell
- Deloitte & Touche
- Delta Partners
- Deutsche Bank
- DHL
- DSTA
- Dymon Asia
- Economic Development Board (EDB)
- Enterprise Singapore
- Ernst & Young
- Evercore Partners
- ExxonMobil
- EY-Parthenon
- Facebook
- Fullerton Fund Management
- Garena
- General Electric
- GIC
- GlaxoSmithKline
- Goldman Sachs
- Google
- Government Technology Agency (GovTech)
- Grab
- Great Eastern
- GroupM
- Hengli Petrochemical International
- HSBC
- iFAST financial
- Infineon
- Inland Revenue Authority of Singapore (IRAS)
- IQVIA
- J.P. Morgan
- Johnson & Johnson
- Julius Baer
- Jurong Town Corporation (JTC)
- Kearney
- Keppel Logistics
- KPMG
- L’Oréal
- Lazada
- L.E.K. Consulting
- LVMH
- Maersk
- Maersk Management Consultant
- Mapletree Investments
- MAS
- Mastercard
- McKinsey & Company
- Microsoft
- Ministry of Defence (MINDEF)
- Ministry of Education
- Ministry of Finance
- Ministry of Foreign Affairs
- Ministry of Health
- Ministry of Home Affairs
- Ministry of National Development
- Mizuho Securities
- MOH Holdings
- Morgan Stanley
- MUFG Bank
- National Healthcare Group
- Nestle
- Nielsen Holdings Inc
- Ninja Van
- Nomura
- OCBC Bank
- Oliver Wyman
- OMD Worldwide
- PricewaterhouseCoopers
- Procter & Gamble
- Prudential
- Resorts World Sentosa
- Restaurant Brands International
- Rolls-Royce
- Rothschild
- S&P Global Ratings
- Schneider Electric
- Schroders Investment Management
- Sembcorp
- SGX
- Shoppee
- Shell
- Singapore Airlines
- Singapore Tourism Board (STB)
- Singtel
- Societe Generale
- Standard Chartered Bank
- Tan Tock Seng Hospital
- TD Securities
- Temasek
- Tembusu Partners
- The Estee Lauder Companies Inc
- Thermo Fisher Scientific
- TheSmartLocal
- UBS
- Unilever
- Uniqlo
- United Overseas Bank
- Visa
- VMware
- Warner Bros
- Workato

WHAT OUR GRADUATES DO

- ACCOUNTANCY
  - Accountant, Auditor, Forensic Accountant, Risk Advisory, Tax Advisory
- FINANCE & BANKING
  - Analyst for Commercial Banking, Credit, Global Investment Management, Global Transaction Services, Global Markets, Investment Banking, Macro Sales, Operations & Technology, Trade Solutions, Treasury, Venture Capital, Commodity Associate, Global Markets Trader, Investment Support, Wealth Management
- CONSULTING
  - Business Analyst, Clients & Markets Analyst, Consulting Analyst, HR Analyst, Management Consultant, Programmer Analyst, Research Consultant, Strategy Analyst, Transaction Advisory Associate
- CONSUMER GOODS
  - Advertising, Brand Manager, Content Executive, Digital Marketing Executive, Marketing and Communications Executive, Sales and Marketing Executive
- E-COMMERCE
  - Analyst, Branding & Marketing Executive, Enterprise Sales Account, Management Associate, Onboarding & Team Coordinator, Regional Operations Associate
- EVENTS & HOSPITALITY
  - Accounts Executive, Conference Management
- HUMAN CAPITAL MANAGEMENT
  - Executive Search, Management Associate, Talent Acquisition
- LOGISTICS, MANUFACTURING & SUPPLY CHAIN
  - Operations Associate, Accounts Coordinator, Business Development, Inventory Management, Market Intelligence
- TECHNOLOGY
  - Business Operations & Strategy, Data Analyst, Google Squared Data and Analytics Programme, Order Management Specialist, Partner Manager, Product Messaging Analyst, Project Executive, Purchasing Analyst, R&D Engineer
- OTHER SECTORS
  - Civil and Public Service, Healthcare, Marine, Aviation, FinTech, Telecommunications
Hi Ganesh! Share with us why did you choose to read accountancy?

Accounting isn’t just about learning to prepare financial statements. Accounting is the language of business, helping to translate a company’s activities into quantifiable and comparable measures. Understanding a business fully without looking at its financial statements is impossible. Looking back, the accounting knowledge I’ve gathered has been extremely valuable in my internships and international case competitions.

NUS Overseas College South East Asia
I’m grateful to have had the opportunity to work in Indonesia for 3 months as part of the NUS Overseas College (NOC) South East Asia programme. NOC exposes students to start-ups in preparation for their own entrepreneurial journey in future. I worked as a Business Development Intern for Prosa.AI, an Artificial Intelligence company developing Natural Language Processing solutions in Bahasa Indonesia.

While there, immersing myself in a foreign culture was the highlight. I had also been taking Bahasa Indonesia in NUS since Year 2 to prepare for this internship. With my language skills, I had many engaging (and sometimes embarrassing) conversations with the locals every day! It was through this I realized a new language unlocks a whole new part of the world, attracting new stories and experiences to share.

What have been the most impactful experiences you’ve had in NUS BIZ?

Bizad Leadership Development Programme
It was during one of our casual chats in my freshmen year that my senior recommended I join the Bizad Leadership Development Programme (BLDP), especially for its summer programme and the friendships he said he had forged with international students.

The summer programme was three weeks long, one week each in NUS, Tsinghua University (China) and Indian School of Business (India) working with students on a product idea. I also gleaned knowledge about Entrepreneurship through interactions with many start-up founders, incubators, and entrepreneurship professors up close.

Who are the people who have impacted you the most at NUS BIZ?

My professors at NUS Business School have played a crucial role in my learning. Their insightful and engaging classes always fuels me to be curious and to learn more. My peers have been a great support during my 4 years in NUS Business School. Beyond just having fun, they have looked out for me and been a constant in my ups and downs.

Do you have any advice for your juniors?

My advice to my juniors would be not to pick something because the majority does it. Make your own decisions and you will have your own story to tell. Learn a new language, travel to places unheard of and break conventions!
To foster leadership qualities in the fast-changing corporate world, students will be immersed in a wide range of robust learning opportunities to develop the leader in each of them. The School also seeks to make lifelong learners out of every student, armed with knowledge acquisition skills and a hunger to continually grow.
The BIZAD Leadership Development Programme (BLDP) is an initiative that seeks to provide business students additional development opportunities to realise their leadership potential and become a more holistic and outstanding leader. Selected students enrolled in this programme will undertake BIZAD Leadership modules unique to the programme.

**BIZAD LEADERSHIP DEVELOPMENT PROGRAMME (BLDP)**

**MODULES ON LEADERSHIP**
- Leadership & Decision Making under Uncertainty
- Leading in the 21st Century
- Leading Across Borders
- Leading Business with Social Conscience

**NUS LIFELONG LEARNING**
- As part of the NUS Lifelong Learners Programme, student enrolment is valid for 20 years from the point of undergraduate/postgraduate admission. As such, all current and future students are automatically eligible for NUS’ publicly available Continuing Education and Training (CET) courses upon graduation and may also stack selected courses into qualifications such as Graduate Diplomas, second Bachelor’s and Master’s Degrees.

[weblink: https://bba.nus.edu.sg/academic-programmes/bizad-leadership-development-programme/]

[weblink: scale.nus.edu.sg]
Fully embracing the entrepreneurial culture amongst the younger generation, the new curriculum is designed both to bring out the entrepreneurial spirit in students, and facilitate the generation of new business ideas.
I never regretted coming to NUS. In fact, NUS has the ecosystem and support that is necessary to develop individuals.

Why NUS?

After graduating from Ngee Ann Polytechnic (Diploma in Business Studies), I applied to SMU, NTU and NUS but chose to study at NUS because I was given the Global Merit Scholarship and was also attracted to the NUS Overseas Colleges (NOC) programme that is only offered by NUS. The idea of having the opportunity to gain exposure in Silicon Valley is one of the major draws for me.

I never regretted coming to NUS. In fact, NUS has the ecosystem and support that is necessary to develop individuals. It has a robust and well-established infrastructure as well as extensive learning programmes for students, including aspiring entrepreneurs like myself. There are so many opportunities out there, and it is really up to you to decide which programmes you would want to pursue.

Why did you decide to pursue the dream of becoming an entrepreneur?

I have a passion for technology. Prior to NOC, I wanted to set up cafes, and was interested in being a high tech fish farmer at one point. But the NOC programme opened my eyes and expanded my love for technology further. It was through my stint at NOC Silicon Valley that I found out what technology can do to make an impact e.g. Facebook, Dropbox. So in May 2012, I co-founded Carousell with my current co-founders Lucas Ngoo and Marcus Tan. After spending a year at NOC Silicon Valley (Stanford University), it spurred me on further to achieve my dream of becoming an entrepreneur. I wanted to start my own business and the programme equipped me with both the practical skills to run my business effectively as the theoretical knowledge from the classroom.

How did NUS and the Business School support you in fulfilling your dream?

NUS gave me the support system I needed to pursue my passion and channel all my energy to solve problems and challenges that came along the way. In my experience in Silicon Valley, there is no one to judge you and the culture is such that it inspires people to take risks and there is no concept of failure; inspiring me to just do what I am most passionate about.

I also benefitted from the supportive mentorship from the Business School. I did well for my GCE O levels but instead of going to a good Junior College, I decided to take up Business Studies in Ngee Ann Polytechnic instead. One of the reasons was because I enjoy challenges and coming up with ideas that work. When we had the Ideation grant ($7,000) from NUS Enterprise just right after my exams, I wanted to focus on my dream to become an entrepreneur. I spoke to my faculty’s Vice-Dean about dropping my honours programme, which is not something that most students would do. I was quite amazed that Prof Hum Sin Hoon was very encouraging and supportive of the idea and did not really dissuade me of my decision.
Are you highly motivated, passionate for the world of business and constantly looking to stretch your limits and abilities? We welcome you to apply!

【www.nus.edu.sg/oam/apply-to-nus】

【INDICATIVE GRADE PROFILES OF A-LEVEL APPLICANTS】

Offered Places for Programmes at NUS Business School in Academic Year 2020/2021

Representative Grade Profile (3H2/1H1)

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Prospective students applying with international or other qualifications may refer to http://www.nus.edu.sg/oam/apply-to-nus/international-qualifications/admissions-requirements for more information.

【INDICATIVE GRADE PROFILES OF POLYTECHNIC APPLICANTS】

Offered Places for Programmes at NUS Business School in Academic Year 2020/2021

Representative Grade Profile (GPA out of 4.0)

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【TUITION FEES】

For more information on tuition fees please refer to the following link

【www.nus.edu.sg/oam/apply-to-nus/before-you-apply/tuitions-fees】
SCHOLARSHIPS, AWARDS AND FINANCIAL AID

Apart from numerous NUS-level scholarships, the NUS Business School also offers many of its own scholarships to local and international students.

http://bba.nus.edu/financial-aid-scholarships/scholarships

To ensure that no deserving student is denied higher education due to financial need, financial aid is offered to eligible students. This can take the form of a combination of loans, bursaries and work-study assistance.

http://bba.nus.edu/financial-aid-scholarships/bursaries

SCHOLARSHIPS & AWARDS

Hosted by third party organisations

33 Capital Student Exchange Award
Alice & Peter Tan Scholarship
Business Dean’s Scholarship
Business Dean’s – Emily Chin and Eugene Wong Scholarship
Business Dean’s – Kwai Fong and Raymond Goh Scholarship
Business Dean’s – Mochtar Riady Scholarship
David Gay Teow Chung Scholarship
Dhanabalan Scholarship
Dr Goh Keng Swee (GKS) Scholarship*
Fung Scholarship
Ian Ferguson Scholarship
Isetan Foundation Scholarship
KPMG Scholarship*
Kwai Fong and Raymond Goh Scholarship
Lam See Chiew Memorial Scholarship
Leong Siew Meng Memorial Scholarship
Mizuho Scholarship
Mr & Mrs Wu Jieh Yee Memorial Scholarship
NUS Business School Mandarin Alumni Scholarship
Singapore Chinese Chamber of Commerce Foundation Scholarship
SingTel Group Undergraduate Scholarship*
SPRING’s Mid-Term Scholarships*
Student Global Experience Fund Scholarship
Sun Xiu Shun Scholarship
Tahir Financial Scholarship
Tahir Indonesian Scholarship
Tahir Student Exchange Award

BURSARIES

Hosted by third party organisations

Alice & Peter Tan Bursary
Alim Markus Bursary
Anthony Neoh Bursary
APEX-E22 Bursary
AutoWealth Bursary
Bengawan Solo Bursary
Chanrai Summit Bursary
Chew Gek Hiang Bursary
D. Sankaraguruswamy Bursary
E50-NUS Business School Undergraduate Bursary
Foo Hee Lim Bursary
Gan Choo Eng Memorial Bursary
Gan Giap Leong Bursary
Irene Ho-Seng Wai Leng Memorial Bursary
Jennifer Mao Bursary
Just Education Bursary
Kwai Fong and Raymond Goh Bursary
Lam Peng Hong Memorial Bursary
Lawrence TW Peh Bursary
Leong Siew Meng Memorial Bursary
Lim Chin Memorial Bursary
MBA Alumnus – NUS Advancement Fund Bursary
Mizuho Bursary
Ng Ah Hing Memorial Bursary
NUS Business School Alumni Association Bursary
NUS Business School Alumni Association Student Experience Bursary
NUS Business Student Support Fund Bursary
NUS Business School Undergraduate Bursary
Pandji Wisaksana Bursary
Peh Boon Poh Bursary
Peh Chin Hua Bursary
Peh Clan Association Kiew Sian King Bursary
Pek Cheng Chuan Memorial Bursary
SAC Capital Bursary
Siloso Beach Resort Bursary
Soh Ah Bak Memorial Bursary
Sundari Sankaraguruswamy Bursary
Wilson Ang & Joyce Chong Scholarship
Wilson Tay Bursary
Yanfang & Joseph Cherian Scholarship

Super Galvanising Singapore Bursary
Tan Chwee Huat Memorial Bursary
Teo Lai Seng Bursary
TY Woon - Student Exchange Bursary
Wang Ke Bursary
Wilson Tay Bursary
Winning International Bursary
Xi Hu Bursary
At NUS Business School, students take a transformative journey, and make an A.G.I.L.E leap forward through the Academically rigorous and flexible curriculum, diversity of Global and experiential opportunities, Industry-relevant infrastructure, varied options for Leadership development and highly Entrepreneurial environment. Through the full BBA experience, they forge ahead with confidence and future-readiness, prepared to make the most of an increasingly dynamic and unpredictable world.

#BeAGILE

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