

ACC3707

Integrated Perspectives in Business and Accounting

Semester 1 AY2021/22

MODULE OUTLINE

Prerequisite

Completed or concurrently taking the following: (a) All BBA (Acc) core modules; and (b) all other compulsory accounting modules

Teaching Team

NAME	ROLE	EMAIL	OFFICE
A/P HO Tuck Chuen	Instructor (Module Coordinator)	bizhtc@nus.edu.sg	BIZ2 #03-21
A/P TAY PUAY HUI	Instructor	biztayp@nus.edu.sg	BIZ2 #03-22

Other faculty members may also attend some student presentations and provide feedback.

Learning Outcomes

After completing this module, you would be able to:

1. Apply knowledge gained in various business core and compulsory accounting modules to issues in real-life entities;
2. Integrate knowledge from various business core and compulsory accounting modules in analysing real-life entities;
3. Overview selected advanced topics and contemporary issues in accounting, tax and business, with an especial focus on strategy, management control systems, and leadership.
4. Prepare wide-ranging written consultancy reports of professional quality.
5. Make formal presentations of wide-ranging analyses at a level that is potentially useful to management or investors of an entity.

Teaching and Learning Activities

1. **Cases:** Most weeks would be spent on student presentations relating to cases based primarily on real-life Singapore business entities.
2. **Seminars:** Some weeks would be partly spent on seminar discussions covering some advanced topics and current issues.

Assessment

Component	Weight
Attendance and class participation	10%
Group case presentations (continuous assessment)	25%
Group case report	15%
Final examination	50%

Project Group Case Study Learning Approach

1. Apply your knowledge to critically evaluate and examine issues in an integrated manner.
2. Most weeks would be spent on student presentations relating to assigned comprehensive group projects involving real-life business entities.
3. Work in project groups.
4. Some relevant topics which may facilitate the application of your knowledge from your earlier modules.