

ACC3707 Integrated Perspectives in Business and Accounting

AY2021/2022 Semester 2

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MODULE DESCRIPTION

This is a capstone module that to some extent mirrors the aims of the Integrated Business Systems module in the Singapore Qualifying Programme. The module gives students a chance to apply their technical knowledge in different areas to a set of multi-disciplinary cases that capture complex real problems faced by accountants in Singapore as well as other countries.

PREREQUISITE

Completed or concurrently taking the following:

- (a) All BBA (Acc) core modules; and
- (b) all other compulsory accounting modules

LEARNING OUTCOMES

By the end of this module, you should be able to:

- Apply knowledge gained in various business core and compulsory accounting modules to issues in real-life entities;
- Integrate knowledge from various business core and compulsory accounting modules in analysing real-life entities;
- Overview selected advanced topics and contemporary issues in accounting, tax and business, with an especial focus on strategy, management control systems, and leadership;
- Prepare wide-ranging written consultancy reports of professional quality;
- Make formal presentations of wide-ranging analyses at a level that is potentially useful to management or investors of an entity.

TEACHING AND LEARNING ACTIVITIES

1. **Cases:** Most weeks would be spent on student presentations relating to cases based on real-life business entities and issues.
2. **Seminars:** Some weeks would be partly spent on seminar discussions covering some advanced topics and current issues.

READINGS

There is no compulsory textbook for this module. Students would refer widely to their textbooks for other modules and readings assigned by the instructors.

ASSESSMENT

Component	Weightage
Participation	10%
Case Critique	5%
Case Presentation	20%
Case Report	15%
Final Exam	50%
Total	100%

SCHEDULE

Session	Description	Note
1	Introduction	
2	Mini Lecture & Case Discussion	HBS Case
3	Company 1	Presentations by Groups 1 & 2
4	Chinese New Year	
5	Company 1	Presentations by Groups 3 & 4
6	Company 2	Presentations by Groups 5 & 6
Recess Week		
7	Company 2	Presentations by Groups 7 & 8
8	Governance Issues and Accounting (Groups 1-2)	Presentations by Groups 1 & 2
9	Mini Lecture & Case Discussion	HBS Case
10	Social Issues and Accounting (Groups 3-4)	Presentations by Groups 3 & 4
11	Environmental Issues and Accounting (Groups 5-6)	Presentations by Groups 5 & 6
12	Other Topics in Accounting (Groups 7-8)	Presentations by Groups 7 & 8
13	How Will You Measure Your Life?	

ACADEMIC HONESTY & PLAGIARISM

Academic integrity and honesty is essential for the pursuit and acquisition of knowledge. The University and School expect every student to uphold academic integrity & honesty at all times. Academic dishonesty is any misrepresentation with the intent to deceive, or failure to acknowledge the source, or falsification of information, or inaccuracy of statements, or cheating at examinations/tests, or inappropriate use of resources.

Plagiarism is 'the practice of taking someone else's work or ideas and passing them off as one's own' (The New Oxford Dictionary of English). The University and School will not condone plagiarism. Students should adopt this rule - You have the obligation to make clear to the assessor which is your own work, and which is the work of others. Otherwise, your assessor is entitled to assume that everything being presented for assessment is being presented as entirely your own work. This is a minimum standard. In case of any doubts, you should consult your instructor.

Additional guidance is available at:

<http://www.nus.edu.sg/registrar/administrative-policies-procedures/acceptance-record#NUSCodeofStudentConduct>

<http://nus.edu.sg/osa/resources/code-of-student-conduct>