

Module Outline

Module Code : RE4702
Module Title : Professional Practice and Ethics
Semester : Semester 1, Academic Year 2022/2023
Faculty : NUS Business School
Department : Real Estate

Instructor(s)

Adjunct Associate Professor Helen Chen (bizhech@nus.edu.sg)
Adjunct Associate Professor Tan Poh Hong (bizpht@nus.edu.sg)

Overview

This module discusses the professional practice in the real estate field covering among others, valuation, property and facility management, marketing and property consultancy. It aims to provide students with an appreciation of the challenges and practical issues involved in professional practice. It highlights the ethical issues in professional practice, and deals with professional communication and interactions with clients and other professionals. Career planning and management including interview skills and business etiquette will be introduced.

Learning Outcomes

This module is intended to help students understand economic, legal and ethical responsibilities to improve their professional life. Students will learn to:

- Identify the general obligations imposed by code of ethics and professional conduct.
- Evaluate challenging situations through a decision-making process that balances business, ethical and social considerations.
- Implement strategies to translate problems into successful outcomes.
- Develop personal strength and best practices for making difficult ethical decisions.

Module Prerequisite(s)

RE1703

Module Preclusion(s)

NIL

General Guide & Reading

There is no mandatory reading or textbook for this module. The most effective learning strategy is to pay attention and actively participate during lectures and class discussions, take own notes, observe, analyse and reflect.

Tentative Schedule & Outline

Lesson/ Week	Date	Topic	Activity
-----------------	------	-------	----------

			(preparation / cases & assignments / follow-up readings & resources)
1		Eco-system of Real Estate and Key Actors	TBA
2		Government's role in Real Estate	
3		Real Estate Business and Practices	
4		Guest Speaker	
5		Public-Private Partnership	
6		Industry and Organisation Transformation, Personal Development	
7		Law, Morality & Ethics	TBA
8		Ethics: Individual vs Company vs Society	
9		What is Business Ethics?	
10		Best Practices in Business Ethics	
11		Professional Code of Conduct	
12		Guest Speaker	
13		Revision	
Reading Week			
Examination Week (2 weeks)			

Assessment

Assessment Components	Weightage
Group Project	30%
Individual Assignments	60%
Participation	10%
Total	100%

Academic Honesty & Plagiarism

Academic integrity and honesty is essential for the pursuit and acquisition of knowledge. The University and School expect every student to uphold academic integrity & honesty at all times. Academic dishonesty is any misrepresentation with the intent to deceive, or failure to acknowledge the source, or falsification of information, or inaccuracy of statements, or cheating at examinations/tests, or inappropriate use of resources.

Plagiarism is "the practice of taking someone else's work or ideas and passing them off as one's own" (The New Oxford Dictionary of English). The University and School will not condone plagiarism. Students should adopt this rule - You have the obligation to make clear to the assessor which is your own work, and which is the work of others. Otherwise, your assessor is entitled to assume that everything being presented for assessment is

being presented as entirely your own work. This is a minimum standard. In case of any doubt, you should consult your instructor.

Additional guidance is available at:

- <http://www.nus.edu.sg/registrar/administrative-policies-procedures/acceptance-record#NUSCodeofStudentConduct>
- <http://nus.edu.sg/osa/resources/code-of-student-conduct>

About me

Adjunct Assoc Prof Tan Poh Hong

I was the CEO of the former Agri-Food and Veterinary Authority; and prior to that, the Deputy CEO of HDB. I held various positions in HDB ranging from estate and sales operations, policy and strategy formulation, to corporate functions. Currently, I sit as an independent director on various listed companies.

Adjunct Assoc Prof Helen Chen

I am a Professional Architect and Project Director. As the SVP of a large architectural firm, I had led my team to win many design awards. In the public sector, I headed the Land Policy Division in the Ministry of Law and the Centre for Public Project Management at the Ministry of Finance. I am currently advising several public sector boards and committees on building and infrastructure developments.