

**ACC3707/ACC4701 Integrated Perspectives in Business and Accounting  
(Semester 2, AY2025/2026)**

**Course Outline**

**Course Instructors**

Name	Role	E-Mails	Office
A/P Ho Tuck Chuen (HTC)	Lecturer (Course Co-Ordinator)	bizhtc@nus.edu.sg	BIZ2 3-21
A/P Tay Puay Hui (TPH)	Lecturer	biztayp@nus.edu.sg	BIZ2 3-22

**Pre-requisites/Co-requisites**

Completed or concurrently taking the following: (a) All BBA (Acc) core courses; and (b) all other compulsory accounting courses

\*Classes will consist of one three-hour session per week. Many of the classes will be a combination of lectures and group project presentations by students.

Other faculty may also attend some student presentations and provide feedback.

**Units: 4**

**Workload (hours per week):**

Seminar (Lecture/Case presentations): 3

Preparatory work: 6

Other faculty may also attend some student presentations and provide feedback

**Learning Outcomes**

After completing this course, you would be able to:

1. Apply knowledge gained in various business core and compulsory accounting courses to issues in real-life entities.
2. Integrate knowledge from various business core and compulsory accounting courses in analyzing real-life entities.
3. Acquire an overview of selected advanced topics and contemporary issues in accounting, tax and business, with an especial focus on strategy, corporate governance, risk management and management control systems.

4. Prepare wide-ranging written consultancy reports on professional quality.
5. Make formal presentations of wide-ranging analyses at a level that is potentially useful to the key stakeholders of an entity including but not limited to its board of directors, management and investors.

### **Teaching and Learning Activities**

1. Group Project Presentations (GPPs): Most weeks would be spent on student presentations relating to cases based on real-life Singapore or overseas business entities.
2. Seminars: Some weeks would be partly spent on seminar discussions covering some advanced topics and current issues.

### **Textbook**

There is no compulsory textbook for this course. Students would refer widely to their textbooks for other courses and readings assigned by the instructors.

### **Assessment**

Component	Weight
Attendance and class participation	10%
Group Project Presentations (continuous assessment)	25%
Group Project Report	15%
Final examination	50%

### **Attendance and class participation**

Participation marks are awarded for the students' attendance and participation in class activities including debates, quizzes, practice presentations, case discussions etc. These marks are recorded from Week 3 onwards.

Seminar attendance is compulsory and shall contribute to your participation marks. If you miss a class for compelling reasons such as illness or other commitments approved by the school, please submit a medical certificate (MC) or obtain an official leave of absence (LOA) by applying online through the student portal. You should forward the LOA email to A/P Ho Tuck Chuen ([bizhtc@nus.edu.sg](mailto:bizhtc@nus.edu.sg)) and A/P Tay Puay Hui ([biztayp@nus.edu.sg](mailto:biztayp@nus.edu.sg)). You will not lose class participation marks for a missed class if it is covered by an LOA or an MC.

